

## Promotions sub-committee report

Sub-Committee Members: Glenys Lilley (Chair), Adam King, Doug Rutherford, Greg Liddle (ex-officio)

While most of our Board time has been devoted to the Constitution, this is a brief rundown on some of our promotions activities

2019 saw the advent of the AHSA Facebook Members Discussion Forum which joins our Promotions page and Members page to help keep the Arabian Community informed of current events.

We ran a number of successful advertisements in Horse Deals to reach a wider horse community, celebrating the versatility of our breed and the achievements of Derivatives at Sydney Royal. The "Dream it Do it" with an Arabian horse was so successful and shared worldwide on social media that we had an email from Russia wanting to use it to promote their show.

**What other Breed can produce 22 Supreme and Best Award Winners @ Sydney Royal 2019**

Supreme Jod Arabian Derivative Lord Lonsdale owned by Westons Castle Pty Ltd

Supreme Jod Palomino Kowloon Oak La La owned by S Rivale

Best Derivative Gelding Kellany Fairhart owned by M Lera

Best Novice Pony & Reserve Champion Open Small Pony Intermediate Class owned by K Walsh

Best Arabian Gelding Lark G Showman owned by L Underpyle

Best Arabian Pony Gelding Sakura Lyn Khorham owned by M Earler

Best ANSA Gelding & Best Novice Show Hunter Callaway Kingsfield Park Artington owned by R Stone

Supreme Lead Buckskin Party Patrino Park Vegas owned by A B T Pty Ltd

Supreme Lead Buckskin Country Party Buck owned by L Howells

Supreme Lead Buckskin Lark G Showman owned by L Underpyle

Supreme Lead Buckskin Party Patrino Park Vegas owned by M Gannon & B Doodan

Best Arabian Buckskin & Champion Ridden Arabian Derivative Glassy Titanium owned by Robbie Yates

Champion Ridden Show Hunter Callaway ERL One Night in Paris owned by E Taylor

Best Novice Show Hunter Pony Open 16y Gully Creek owned by A Berwick & M Lathin

Champion Ridden ANSA Fella D aka D'Argonne ridden by Champion Lady Rider & Co Corner

Champion Ridden Part Welsh Wilmore Special Agent owned by J B Rose

Champion Ridden Autumn Top Model owned by J B Rose

Champion Show Hunter Pony Queensland Rambler owned by K Treiman-Duncan

**Excel with an Arabian Derivative Horse**  
www.ahsa.asn.au

**Dream it Do it with an Arabian Horse**  
WWW.AHSA.ASN.AU

Various videos from members photos have been used on social media including Kids and Arabians and Arabian stallions under saddle.

As we all know Covid 19 stuck in 2020, disrupting everyones life.

The first issue of the AAHN with Kerri Hill as editor was being created right in the early stages of covid and the decision was made, as all of Australia was shutting down, not to print 1800 extra copies usually sent to the Newsagents as no one knew how long we would all be locked down and businesses closed.

The next issue due in October 2020 has been very well supported with advertising and articles and is well underway. This issue will be in the Newsagents and we are looking into Digital platforms and subscription services.

I would like to welcome Adam King and Doug Rutherford onto the Promotions committee for the coming year.

It was a great honour to have Ron and Val Males agree to be patrons of the AHSA and to award Pam Roydhouse a Life Membership.

Glenys Lilley  
Chair