

AHSA Ltd. Chairman's Report 2022

Dear Members of AHSA Ltd.,

I am pleased to present the Chairman's Report for the year 2022, highlighting the accomplishments and progress made by our organization. Despite the challenges posed by the global pandemic and financial downturn, I am proud to announce that AHSA Ltd. has once again achieved remarkable success in fulfilling our mission of protecting and advancing the Arabian Horse.

One of the significant highlights of the year was the successful revitalization of our social media presence. Our Facebook and Instagram pages, namely the Arabian Horse Society of Australia Promotions Facebook page, have become invaluable platforms for promoting the breed and keeping our community informed about events and activities. These platforms have seen exceptional engagement from our members, and we are confident that their popularity will continue to grow in the years to come. Furthermore, we have been diligently working behind the scenes to enhance the features of our website and online studbook, some of which will be launched in the coming months, providing our membership with a wide range of resources for horse owners and enthusiasts.

This year we said farewell to two long-term employees, Helen Dohan, our longstanding Secretary, Registrar and Office Manager, and Lindy Stewart. We are grateful for their dedicated service to the Society and its members throughout their tenures. We have undergone staffing changes and office management adjustments as a result, however, I am pleased to announce that Teresa Edwards was elevated to the position of Registrar and Office Manager, while Juliet Burnett accepted the role of Assistant Registrar. Alongside the new staff member, Kelly Anscombe, they have done an excellent job in adapting to the fast-changing environment and ensuring the smooth functioning of our operations.

We have made significant strides in bringing AHSA Ltd. into the new millennium by modernizing our procedures and structures to align with today's corporate governance and business environment. It is crucial to acknowledge that the world is constantly evolving, and as a Society, we must embrace and adapt with resolve to remain relevant.

In the first half of 2022, we successfully implemented AHSA Ltd. Membership Renewals through Nominate and I am pleased to report that the collaboration between AHSA Ltd. and Nominate had great results. I would like to thank The Members for their patience and support while we work through the restructuring process.

Managing the Society finances in a post-COVID world, we did not receive any government grants this year. The Board's vigilance in managing the Society's expenses has been outstanding. I am happy to inform you that we ended the 2022 fiscal year with a net profit \$77,548. This achievement was assisted by the incredible support from our membership and the resounding success of the Australian Arabian Championships held at SEIC in March 2022.

In addition to the financial accomplishments, the Board also explored new avenues to generate income by renting out some of our unused office space. We have thoroughly reviewed our current supplier contracts and implemented cost-saving measures, which will benefit the Society in the

future. Furthermore, we have managed the cash flow for the payout of employee entitlements and established measures to mitigate the impact of such payouts in the future.

Our advocacy work has also made significant strides, particularly in improving standards for Arabian horses and ensuring their humane treatment throughout their lives. We have worked closely with various stakeholders to develop policies and regulations that support the health and welfare of horses. Our partnerships with other organizations in the equine industry, such as 'We love Arabian horses,' have played a vital role in our accomplishments this year. Through these collaborations, we have shared knowledge and resources, and together, we have developed new initiatives aimed at further enhancing the health and welfare of horses.

The Judges and Officials Committee has been in a period of active restructuring, aiming to reduce double handling and streamline processes. Educational days and seminars have been well-supported, and the annual judges meeting held after the Australian Championships was a resounding success. We also completed a major project to amalgamate and review the rule books and made significant improvements to the process of becoming a judge.

As we look ahead to 2023, we are excited to continue our important work on behalf of the Arabian Horse Community. We have plans to expand our education offerings, launch new advocacy initiatives, and strengthen our partnerships with other organizations in the industry. With the dedication and commitment of our staff, volunteers, and members, I am confident that we will achieve success in the coming year.

Finally, I would like to express my sincere gratitude to our incredible team. Their unwavering dedication, hard work, and commitment to our mission have made all of our accomplishments possible. It is their collective effort and passion that propel AHSA Ltd. forward.

Thank you all for your continued support.

Sincerely,

A handwritten signature in black ink, appearing to read 'Adam King', written over a light blue horizontal line.

Adam King, Chairman
Arabian Horse Society of Australia Ltd.

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