

Kerry Frame (NSW)

I would like to introduce myself to those who do not know me, my name is Kerry Frame. I am the owner of El-Akbar Arabians and Coloured Derivatives along with my Framed by Frame Photography business. I am sure however, I have met many of you at shows and events I attend all around Australia. As a result of attending a wide variety of these shows I get to see and hear about a lot of the issues and problems that members have to deal with.

I strongly believe I can be a voice for the members, not just in NSW but for all states. I believe that I will bring more openness and transparency where it is required by engaging the membership on matters of topical interest. Members needs and requirements are something that I feel very strongly about and over the years I believe that some members issues have not always been handled or communicated in the best possible way. Having been in our Industry for the best part of 50 years I believe I have a lot of relevant experience to offer the AHSA and its membership. I am a Breeder, Competitor, Show Organiser and a proud member wanting to improve and promote our Arabians in Australia for all members big and small in their chosen disciplines. The broader horse community and the AHSA has many challenges and these will not right themselves automatically. If you support me I will be your voice on the AHSA Board and will always have your best interests at heart.

As previously mentioned we collectively face many challenges, however some items that I would like to give priority to if elected are:

- Financial Viability and Pressure Points - As an example a review of membership and registration fees ;
- Broader promotion of the versatility of the Arabian Horse;
- Meaningful engagement with youth members and competitors to promote and grow our next generation ;
- AHSA Community Engagement - promote and support more avenues for members to get together in friendly, fun environments such as information days, seminars, training days etc to share ideas, collaborate and ultimately promote the Arabian horse.

I would greatly appreciate and value your support in voting for me in the forthcoming ballot for the position of NSW Board Member AHSA.