

Arabian Horse Society of Australia Ltd
2025 Annual Secretary's Report

Presented to the Annual General Meeting – May 2026

Adam King – Company Secretary

1. Introduction

Madam Chair, Directors, Life Members, and Members of the Arabian Horse Society of Australia Ltd:

It is my privilege to present the **2025 Annual Secretary's Report**. This year has been one of consolidation, renewal, and forward momentum for the Society. Across governance, member services, events, and breed promotion, the AHSA has continued to strengthen its foundations while advancing initiatives that support our community and safeguard the future of the Arabian horse in Australia.

2. Governance and Compliance

Throughout 2025, the Society maintained full compliance with all statutory and regulatory obligations. Key achievements include:

- Timely lodgement of all ASIC and ATO reporting requirements
- Continued refinement of internal governance processes, including document control, policy updates, and committee reporting
- Strengthened risk-management practices, with particular focus on data security, insurance coverage, and event compliance
- Improved communication pathways between the Board, Committees, and Office to support transparency and accountability

The Board has remained committed to best-practice governance, ensuring decisions are made with clarity, due diligence, and the long-term interests of members and the breed.

3. Membership and Member Services

Membership engagement remained steady throughout 2025, with strong participation across registrations, transfers, and Society programs. Notable developments include:

- Streamlined processing times for registrations and administrative requests
- Continued uptake of digital forms and online services

- Increased member enquiries relating to breeding, DNA, and international transfers, reflecting ongoing confidence in the AHSA's registry integrity
- Positive feedback on communication clarity and responsiveness from the Office

The Society remains committed to delivering efficient, courteous, and accurate service to all members.

4. Registry, Stud Book & Breed Integrity

The AHSA Stud Book continues to uphold its reputation as one of the most respected Arabian registries globally. In 2025:

- DNA verification, parentage protocols and genetic testing were consistently applied
- WAHO compliance standards were met in full
- A review of archival records and digital backups was progressed to ensure long-term preservation of breed history
- Increased collaboration with breeders to support correct documentation and education around registration requirements
- Continued communication and collaboration with other registries
- Ongoing promotion of our registry and stud book program as a solution for other entities

Breed integrity remains at the heart of the Society's purpose, and this work will continue as a priority into 2026.

5. Events and Programs

2025 was a vibrant year for AHSA-affiliated events, showcasing the versatility, beauty, and athleticism of the Arabian horse.

Australian Arabian National Championships The Championships delivered another successful showcase of excellence, supported by dedicated volunteers, officials, and exhibitors. Continued enhancements to scheduling, safety, and exhibitor communication contributed to a smooth and well-received event. Further consideration needs to be giving to the scoring system.

Judges' Organising Committee (JOC) The JOC continued its important work in accreditation, education, and oversight. Several judges advanced through training pathways, and updated resources were provided to support consistency and professionalism in the ring.

Arabian Horse Awards The 2025 Annual Arabian Horse Awards recognised outstanding horses and individuals whose contributions enrich our community. These awards will be formally presented at this AGM, with full details published on the Society website.

6. Communications, Branding & Promotion

The Society continued to strengthen its public presence and brand identity through:

- Consistent, professional announcements and updates
- Increased visual cohesion across certificates, promotional materials, and digital assets
- Ongoing development of the Arabian Horse Lifestyle Magazine project and creation of an advertising marketing arm.
- Work toward consolidating and modernising the Society's social media presence
- Promotional video resources project launched at the AANC with some impressive reels and a great member response. Further development for a promotional video in the planning.

These initiatives support the Society's long-term goal of elevating the Arabian horse's profile and engaging both members and the broader equestrian community.

7. Office Operations

The AHSA Office team has continued to provide dedicated service to members throughout the year. Key operational highlights include:

- Improved workflow systems and internal communication
- Continued cross-training to ensure continuity of service
- Strong collaboration with committees and the Board
- Ongoing focus on accuracy, professionalism, and member support

I extend my sincere thanks to the Office staff for their commitment and resilience.

8. Acknowledgements

I wish to acknowledge:

- **The Chair and Board of Directors**, for their leadership, diligence, and strategic guidance

- **Committee members and volunteers**, whose expertise and generosity underpin so much of the Society's work
- **Our members**, whose passion for the Arabian horse continues to inspire and sustain the organisation
- **Our breeders, owners, exhibitors, and supporters**, who represent the breed with pride across Australia and internationally

The strength of the AHSA lies in its people, and 2025 has once again demonstrated the depth of dedication within our community.

9. Conclusion

2025 has been a year of steady progress, strengthened governance, and renewed focus on the future. As we enter 2026, the Society is well-positioned to continue its mission of preserving, promoting, and celebrating the Arabian horse in Australia.

It is an honour to serve as Company Secretary, and I look forward to supporting the Board, the Office, and our members in the year ahead.

Thank you.



07/05/2026

Adam King

Director/Company Secretary