



BE PART OF AUSSIES 2027

2027 AUSTRALIAN ARABIAN
NATIONAL CHAMPIONSHIPS

3–6 March 2027
Werribee, Victoria

**SPONSORSHIP
FROM \$100**

**SPONSORSHIP PACKAGE
& APPLICATION**

Class Sponsorship
Stud & Business Partnerships
Major Partnership Opportunities

events@ahsa.asn.au



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Foxwood Photography 2026

SPONSORSHIP OPPORTUNITIES

Aussies 2027 offers opportunities for individuals, studs and businesses to support the Championships while receiving meaningful exposure before, during and after the event.

AANC SUPPORTER

\$100

- Name/family/stud/business in the Supporters section of the printed and digital AANC catalogue.
- Two collective Supporter thank-you posts on AANC social media.
- Name included in the April post-Aussies Arabian Lifestyle digital thank-you.

CLASS SPONSOR

\$250

- Sponsor one AANC Championship class, subject to availability.
- 'Sponsored by [Sponsor]' beneath the official class title in the printed catalogue.
- Digital catalogue listing with logo, sponsored class and website/social link.
- Social recognition/tag when the sponsored class is promoted and with results where applicable.
- April Arabian Lifestyle digital Class Sponsor acknowledgement with sponsored class/result and clickable link.
- Announcer acknowledgement during the sponsored class/presentation.

STUD & BUSINESS SUPPORTER

\$500

- 1/4-page full-colour advertisement in the printed AANC catalogue.
- 1/2-page digital catalogue advertisement with clickable link.
- Two dedicated sponsor social media posts/features.
- April Arabian Lifestyle digital sponsor thank-you feature with clickable link.
- Logo on the official AANC Sponsor Recognition Board displayed at the Championships.
- Announcer acknowledgement during the Championships.

STUD & BUSINESS PARTNER

\$750

- 1/2-page full-colour advertisement in the printed AANC catalogue.
- One full-page digital catalogue allocation with clickable links.
- Three dedicated sponsor social media posts/features.
- 1/2-page advertisement in the April Arabian Lifestyle digital edition with clickable link.
- Logo on the official AANC Sponsor Recognition Board displayed at the Championships.
- Announcer acknowledgement during the Championships.

SUPPORTING SPONSOR

\$1,500

- One full-page colour advertisement in the printed AANC catalogue.
- Two-page digital catalogue advertising/feature allocation with clickable links.
- Four dedicated sponsor social media posts/features.
- One full-page advertisement in the April Arabian Lifestyle digital edition with clickable links.
- Two VIP Ringside seats including tea, coffee, water, morning tea and afternoon tea.
- Larger logo placement on the official AANC Sponsor Recognition Board.
- Announcer acknowledgement during the Championships.

MAJOR PARTNERSHIP OPPORTUNITIES

EVENT PARTNER

\$2,500

- One full-page colour advertisement in the printed AANC catalogue.
- Two-page digital catalogue advertising/feature allocation with website, social and video links.
- Six dedicated sponsor social media posts/features.
- One full-page April Arabian Lifestyle digital advertisement with clickable website/social/video links.
- Four VIP Ringside seats including tea, coffee, water, morning tea and afternoon tea.
- Individual sponsor signage at the main competition arena.
- Announcer acknowledgement during the Championships.

MAJOR PARTNER

\$5,000

- One full-page colour advertisement in the printed AANC catalogue.
- Three-page digital catalogue advertising/feature allocation with clickable links/video.
- Eight dedicated sponsor social media posts/features.
- Two-page April Arabian Lifestyle digital post-Aussies feature allocation.
- Six VIP Ringside seats including hospitality and preferred stabling consideration.
- One Sponsor Showcase/Stud Introduction of up to 10 minutes, with AANC/AHSA promotion.
- Individual main-arena sponsor signage and one sponsor flag.
- Announcer acknowledgement during the Championships.
- Complimentary trade site if required.

PREMIER PARTNER

\$7,500

- Two full pages / double-page spread in the printed AANC catalogue.
- Four-page digital catalogue advertising/feature allocation with clickable links/video.
- Ten dedicated sponsor social media posts/features.
- Three-page April Arabian Lifestyle digital post-Aussies feature allocation.
- Eight VIP Ringside seats including hospitality and preferred stabling consideration.
- One Sponsor Showcase/Stud Introduction of up to 10 minutes, with AANC/AHSA promotion.
- Individual main-arena sponsor signage and two sponsor flags.
- Announcer acknowledgement during the Championships.
- Complimentary trade site if required.

PRINCIPAL PARTNER - ONE ONLY

\$15,000+

- Four full pages of advertising/feature space in the printed AANC catalogue.
- Six-page digital catalogue advertising/feature allocation with clickable website/social/video links.
- Four-page Principal Partner advertising/feature allocation in the December 2026 PRINT edition of Arabian Lifestyle.
- Four-page April Arabian Lifestyle digital post-Aussies feature allocation.
- Minimum 15 dedicated social media posts/features plus ongoing Principal Partner recognition.
- Ten VIP Ringside seats including hospitality and priority preferred stabling consideration.
- Principal Sponsor Showcase/Stud Introduction; Principal Partner signage at the main arena; four flags in prime arena-side positions.
- Regular announcer acknowledgement throughout the Championships, plus acknowledgement during opening/major presentations.
- Complimentary trade site if required.
- Exclusive event-wide association: '2027 Australian Arabian National Championships - Proudly Sponsored by [Sponsor]'.

IMPORTANT INFORMATION

VIP Ringside: Reserved ringside seating includes complimentary tea, coffee, water, morning tea and afternoon tea. No tables or lunch catering. **Preferred stabling:** Priority consideration only, subject to venue availability, operational requirements and horse welfare; no particular stable or block is guaranteed. **Sponsor Showcase:** Timing/content subject to AANC approval and the competition schedule. **Signage and flags:** AANC produces standard sponsor signage/flags from sponsor-supplied approved high-resolution artwork; final size, format and placement are determined by AANC. **Class Sponsorship:** Official Championship class names remain unchanged. **Principal Partner:** One only. No individual class, Championship or arena naming rights.

SPONSORSHIP APPLICATION

Thank you for supporting the 2027 Australian Arabian National Championships. Complete this form and return it to events@ahsa.asn.au.

Business / Stud / Individual Name: _____

Contact Person: _____

Phone: _____

Email: _____

Postal Address: _____

Website: _____

Facebook: _____

Instagram: _____

Video / Other Link: _____

SELECT SPONSORSHIP LEVEL

☐ AANC Supporter - \$100	☐ Class Sponsor - \$250	☐ Stud & Business Supporter - \$500
☐ Stud & Business Partner - \$750	☐ Supporting Sponsor - \$1,500	☐ Event Partner - \$2,500
☐ Major Partner - \$5,000	☐ Premier Partner - \$7,500	☐ Principal Partner - \$15,000+

Class Sponsor - Preferred Championship Class: _____

Alternative Class: _____

Name exactly as it should appear publicly: _____

Trade site required (eligible packages): ☐ Yes ☐ No

Logo / artwork ready to supply: ☐ Yes ☐ No

ARTWORK & CONTENT

All advertisements, write-ups, photographs, logos, website/social links and video links must be supplied by the sponsor by the nominated deadline. AANC provides the allocated advertising/feature space but does not create sponsor advertising or editorial content. Clickable links are included where supported by the final digital format.

Signature: _____

Date: _____

Confirmation: Sponsorship is confirmed once the application has been accepted and payment arrangements finalised. Class selections are subject to availability. AANC will provide artwork specifications and submission deadlines following confirmation.

Return completed application to: events@ahsa.asn.au