Hasan Rifat (VIC)

I purchased my very first Arabian at the age of 18. I have now been in this industry for 41 years and absolutely love our Arabian breed. I am about the promotion of our Arabian Horses and all our members. I have bred horses that have been sold all around the world and have imported many over the years.

In my working life I spent many as a senior executive in Telstra, running its Commander Business and its Indirect Channels, being its Dealer Networks, with a turnover of $700 million a year and some 3000 staff.

What I will bring to The Board is my passion and love of this breed a fair and equitable playing field for all and a strong sales and marketing background.